



The Southwest Sun

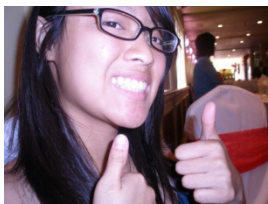
Southwest District of Circle K International

Hola Southwest!

Get excited, Southwest District CKI Fall Rally is coming up this month! We have many members signed up and ready to solve a murder! We'll be enjoying a fantastic weekend (October 15th-17th) at Kamp Kiwanis which is in Vanderwagen, NM. We'll be performing some service, participating in fellowship activities, learning about Circle K, and meeting some of the awesome people of Southwest Circle K! We also have the pleasure of having both our Sub-region B representative Rachel Bennett and International Vice President Nicole Loehr there! Let's show them how great we can be!

Additionally, I had the chance to visit the University of New Mexico's Circle K Club during the weekend of October 2nd. We helped out at the Albuquerque International Balloon Fiesta where we sold parking tickets and helped with crowd flow. We saw many hot air balloons there, including some funky shaped ones like a fish, a bee, and Darth Vader! So even though we got very little sleep, the overall weekend was amazing! Thanks UNM CKI for inviting me to this! Remember, if you want me to visit your club, please fill out a Governor's Visitation Request Form so we can make that happen!

Lastly, I'm very proud of all of you! I have had the chance to talk to those on the District Board and have found out what a success we are becoming! Our website is functional now, check it out at www.swcki.org. There is also a membership packet coming out shortly! We are in full throttle planning District Convention, our district service projects, district-wide fundraisers, and updating our bylaws. It also sounds like each club is in good hands thanks to the amazing presidents and their dedicated members! See you soon at Fall Rally!!



Chao!
Michelle Wong
2010-2011 District Governor
Southwest District

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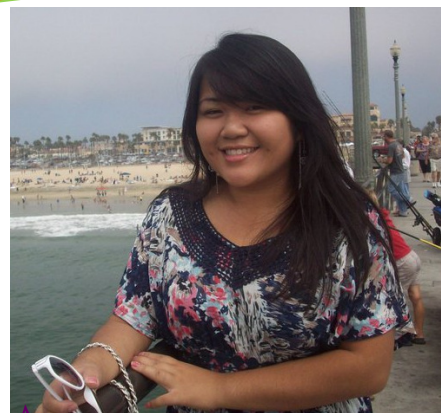


Messages from the

Executive Board

Greetings from

Ricardo



A Word from

your Editor

I just wanted to say a few words about club fees. As you guys should all know by now, CKI has changed the way we pay dues.

We now pay a club fee as opposed to a per membership dues.

This is quite beneficial to your clubs, especially if you are growing, but if you are not growing then hopefully this will be an incentive to grow. The fee is \$600 (if your **school** has more than 1000 students) or \$450 (if your **school** has less than 1000 students). We also have to pay district dues, which are \$8 per club member. The international fee is due by November, please mark your calendars and make sure we pay these dues by then, hopefully way before the due date. The presidents or treasurers are the ones in charge of paying these dues online through the CKI website and updating your club's membership roster. When your club has paid your dues, you will be required to send me (either via email or snail mail) a copy of your invoice, so that we can accurately keep track of how many paid members each club has. If you have any questions or concerns about this process, please do not hesitate to ask. We will discuss this more at Fall Rally, where I hope to see all of you!

Yours in Service,

Ricardo Galicia
SW District Secretary/Treasurer

I hope that you have enjoyed the Teenage Mutant Ninja Turtle themed newsletter! Thank you for reading the newsletter and letting me know what color mask you would have and your favorite pizza toppings! I wanted to give a shout out to **Cochise College CKI** for having the most people respond to my newsletter last month! Congratulations, a special prize is on its way! I would love to get more stories from clubs into the next newsletters, so please e-mail me stories about the great service projects you are doing. If you have any questions or concerns about the Southwest Sun, please let me know! Thank you and I can't wait to see all of you at Fall Rally!

Your Editor,

Erin Lucy Lin

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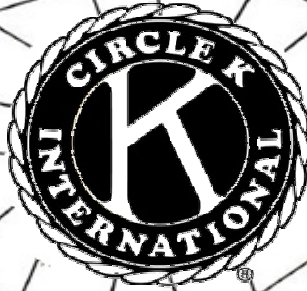
ATTENTION: If you are reading this newsletter please find me on Facebook (Erin Lucy Lin) and write on my wall, your favorite type of candy and what you are planning to be this Halloween!

Recruitment and Retention Tips

By: John Licas Membership Development Chair

1 Be inclusive, no one wants to join a club that has cliques. Encourage your current members to engage in conversation with potential or new members. Having these potential members to feel more comfortable, will allow them to transition into this higher gradient of core members.

2 Organize social activities to strengthen the team relationship in the club. Set events up in various ways. Some should just be for members while some can be a method to recruit new members.



5 Be CKI friendly even when you're not in meetings. Whenever you see someone you saw at a meeting wave and say hello. This allows a feeling of having something in common. Allow your inner CKIer represent you even while prowling the campus grounds.

3 Encourage members to bring friends to meetings. Plan ahead! Know which meetings will be the ones that would grab an outsider's attention. Impress first time attendees on their visit. Many members choose to come back because of their friends. Therefore, utilize your ability to strengthen the friendship in the club.

4 Vary your service projects. Everyone has different interests and being in college everyone has crazy schedules. If you vary the service projects and cover several interests in the club, you will have a growing interest in all your projects. Make a survey to see the variations.

Cochise College CKI President: **AARON PEARSE**

Hello CKIers! My name is Aaron Pearse and I am the president of CKI at Cochise College. This is my last year at Cochise College and will be receiving my Associates Degree in Science. After Cochise College, I will transfer to the University of Arizona to finish my pre-pharmacy pre-requisites. Then I plan to major in Biochemistry. The best part of all is that my favorite Disney movie is Mulan because Mushu was such an awesome tiny dragon!



3 Visit the NEW Southwest CKI Website at swcki.org!

CKI Service Partners

Circle K International works with four different service partners:

STUFH: Students Team Up to Fight Hunger (STUFH) is a nation-wide food-drive organization which partners colleges and universities with their local food bank to help raise food for the hungry in their local community. There are families going hungry in every college community and they desperately need a helping hand. Your college campus is a natural source for food drives and volunteers and CKI Clubs are the perfect answer to their pleas for help.



March of Dimes: Every day, one in eight babies born in the United States arrives too soon. The mission of the March of Dimes is to improve the health of babies by preventing birth defects, prematurity, and infant mortality. CKI members, along with the Kiwanis family and youth volunteers across the country, support the March of Dimes in its fight against premature birth.



UNICEF: The United Nations Children's Fund, was created after World War II to provide emergency aid to children in Europe and Asia. Today, UNICEF works in more than 150 countries and territories—supported entirely with voluntary contributions. CKI has committed to helping UNICEF by promoting the Saving Lives: The Six Cents Initiative, to supply clean water and sanitation to children worldwide.



Better World Books: Better World Books' mission is to help break the cycle of poverty through education and literacy...one book at a time. Better World Books (BWB) is a for-profit social enterprise that collects used books and sells them online to raise money for literacy initiatives worldwide. They offer great bargains on books—over 6 million used and new titles, with free shipping anywhere in the U.S. and just \$3.97 worldwide. Get up to 90 percent off used books and up to 30 percent off new books. Plus, CKI members receive an extra 10 percent discount. You can help this service partner by purchasing and selling books on the website. Also you can even hold a book drive at your school as a fund raiser!

International News



A word from your Subregion B Representative: Rachel Bennett

Hello to the Spicy Southwest District!!! As September comes to an end it seems like the semester is flying by. Here is a quick update about what is going on the international level and within in our Subregion. October will be the month of our 1st Subregional chat and our 1st Subregional newsletter. At the beginning of September I went to our international board trainer in Indianapolis and met with the new international board. I can say with a full heart that this year has great potential and our leaders show tremendous dedication to CKI. As a board we work on communication skills and ways to be more transparent through out the year. In addition, during our time in Indy we worked on selecting committee members and selecting directives. As of now Nick Shreck will be the stand in governor for the Rocky Mountain District. Nick's main focus this year will be geared towards working with the current members of the RMD and helping them through this year. A future reminder: CNH's Fall Training Conference will be the 1st weekend in November and their USCD's Masquerade Ball will be held the 2nd weekend of November. This year is off to a great start and I can't wait to work with two of Southwest's own members Erin and Ricardo on two international committees. Congratulations to all those members of the Southwest District that applied and good luck to those who were selected to serve on a committee this year.

International Committees!

The Southwest District has taken over International! Not literally of course, but there have been six Southwest District members that have made it onto international committees. Congratulations to all!

International and Domestic Growth Committee: Rachel Bennett and Ricardo Galicia

Kiwanis Family Relations Committee: Erin Lin and Rachel Bennett

LSSP Committee: John Licas and Michelle Wong

Membership Development: Jessica Van Galen

Want to share your club's story about a service project? All you have to do is send in your story to ckimagazine@kiwanis.org and your club could get published!



CKI
Circle K International

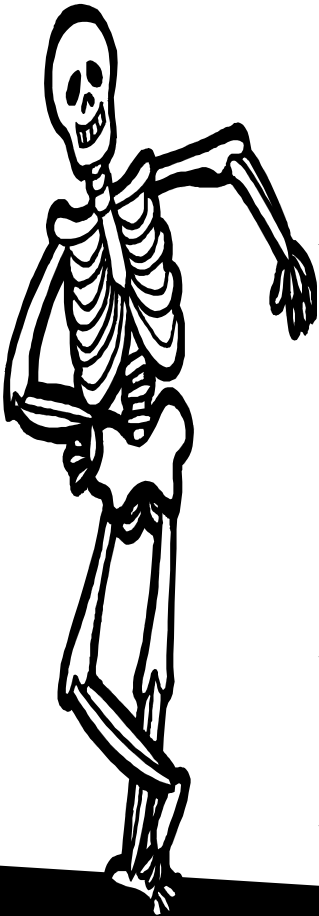
Got Old Cell Phones or Empty Ink Cartridges?

Well we need them! This year the Southwest District of CKI is fund raising for the district scholarships (given out at the District Convention). We need to raise about \$2000 by our District Convention next spring. Our first fund raiser is going to be recycling old cell phones, empty ink cartridges, and empty toners! We are going to collect these items and recycle them through Advantage Cartridge Recycling and get money back in return. If you have any old cell phones, empty ink cartridges, or empty toners that you do not want, PLEASE let us know, it is greatly appreciated! Our first collection of these items will be at Fall Rally (October 15-17) and the second collection will be at our first District Large Scale Service Project (January 14-16). We can also collect them from you at other times if you will not be attending these events, just let us know when and where and we will try our best to come collect them! Not all brands of empty ink cartridges are accepted so please check the informational flyer for more information or go to advantagecartridge.com. If you have any questions concerns about this fund raiser, please contact district Fund Raising chair, Erin Lin at erin.lin@asu.edu.

Tips on How to Gather Old Cell Phones and Empty Ink Cartridges:

- Contact your Kiwanians! Just ask your Kiwanis clubs for empty ink cartridges, empty toners, and old cell phones! I am sure many of them have ones that they are willing to donate.
- Ask family and friends. Many people have old cell phones at the bottom of their drawers that they don't want anymore. It is also a good idea to ask your parents to ask co-workers for any old cell phones, empty ink cartridges, or empty toners!
- Make a Facebook event to advertise it! Make sure you just ask everyone because the worst thing that they could say would be that they don't have any.

Key Club Update!



Hello Southwest CKI: I wanted to let you know a little about my governor's project! With my focus for the year being on unity, I wanted my project to reflect that. The hard part was picking a project that all of the Kiwanis Family could participate in, relate with, and want to get involved in. After much thought, I came up with a pretty cool idea! Since, most of the K family branches use Kamp Kiwanis, I thought it would be the perfect place to host the project! The project that I plan on carrying out is a kind of memorial to our service in the K family. We'll be placing a fire pit at the Kamp-one of the nice big stone ones- in the "Single flame" project! What will make it really unique is that for each club (Key Club, Builders Club, Circle K Club, or Kiwanis Club) that donates at least \$50, we will be engraving a brick with their name and some other info that they choose to place on the actual firepit! I hope to get this project finished for the February Weekend of A Lifetime, that way everyone can see the result of their work-because what I'm really trying to accomplish is to get everyone to realize how much they can do when working together, both as a district and as a Kiwanis family. The project has the potential to continue indefinitely as long as we keep selling bricks- so any extra money we make will be split between supporting the Kamp and funding the District Youth Opportunities Fund so that the project can continue to help the district! I'm still trying to get it all set up but I'm expecting a huge success and would love Circle K's help with this! On top of the fundraising, we may try to have everyone come up one weekend for a hand on aspect of the project where we clear the area and prep for the installation.

Nick DePorzio
SW KCI D. Governor



beads
of **COURAGE**®

By: Lindsey Nelson and Erin Lin

The Beads of Courage is a program founded by Jean Baruch, a nurse and Kiwanian in Tucson. She saw a need for an arts-in-medicine supportive care program for children with serious illnesses and their families and those who care for them. When children are enrolled they are given the Beads of Courage bead color guide with a detachable membership card. Each child is given a piece of string and beads that spell out their name. Then they also get colorful beads which represents the different treatment milestones that they have gone through. They also get to pick out original hand-made glass beads when they show extreme acts of courage or have a really bad day. These beads are a representation of their entire medical journey and are something to be extremely proud of. The Beads of Courage program has now been incorporated into over 60 hospitals spread throughout the U.S. and some in other countries. Beads of Courage have added many other programs that cater to siblings of sick children such as a special journal program called the Creative Courage Journal Program (includes a journal, trading cards, and unique beads). The University of Arizona CKI has been working continuously with Beads of Courage. They work with the program a few times a month by packaging a bead and cards that get sent to hospitals or by making key chains and bracelets to raise money for the program. This is truly special program and it is amazing to see how much the beads impact the children. When the children look at their beads, they don't just see the beads they also see the journey and obstacles that have gotten them so far. To learn more about this great program you can visit www.beadsofcourage.org.



Be prepared to bring your spandex and cape
because the theme for the 2011 Southwest
District Convention is **SUPERHERO!!!**
Mark your calendars for March 4-6, 2011!



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District Large Scale Service Project
January 15-17, 2011 Albuquerque, NM

Club Updates

University of New Mexico

By: UNM President, Omar Perez

For the past 2 weeks September 13th-September 27th, we have been holding a clothes drive for the victims of the Pakistan flooding. We put boxes in the student union, dorm rooms, and even at our Kiwanis meetings. Needless to say by the time we went to pick up the boxes, they were overflowing with clothes. We got in contact with a man by the name of Steven Faulk who is flying the clothes to Pakistan for free through a couple of organizations called Soaring Spirit Foundation and the Hidayah Foundation. To prepare the clothes for lift off we held a clothes folding pizza party. The project got a lot of attention and praise on campus from many organizations and staff and we are happy with the new service partnerships we built.

Castle of Cans

By: Service Chair, Michelle Wong

The Southwest District will focus of STUFH this year and one of the projects will be the Castle of Cans, which is exactly what it sounds like... making a castle out of canned foods! Here are some tips to get started:

- Email STUFH Dan at dkahn@stufh.org to get resources (such as flyers!) and to find a local food bank that works with STUFH.
- Contact local food bank
- Go through school to get a safe location to build the castle and to sign appropriate papers.
- Send out letters to local grocers, neighborhoods, other clubs, etc. asking for donations
- Schedule a pick up date along with volunteers

Cochise College

By: Cochise College President, Aaron Pearse

First and foremost, CKI at Cochise College wants to thank Michelle Guilmette and Kaitlin Mitchell for starting the club! Into our second year, we recently hosted a car wash with Key Club tagging along. The event was a success! We earned \$381.00 in four hours! After the car wash, we agreed to give a generous \$300.00 donation to Key Club for helping out!

Also, we were approved by the principal of an elementary school to help a fourth grade classroom in math! We will be tutoring student starting this month and are very excited! In the same school, we will promote literacy through a program called *A Plan to Promote Literacy Everywhere*, or also known as A.P.P.L.E. This program was started by two New Mexico high school sophomores because they conducted research on literacy rates and learned how low they were in New Mexico. So we decided to bring the program here! For this program, we will have a decorated kid-friendly box in the school's library filled with books. Students will take a book and leave a book in its place. If books that are taken and are not replaced, that's alright! The program's goal is to promote literacy and make reading FUN!!!

In November, Key Club and CKI will be hosting a Homeless Awareness Project! This project started last year by Lt. Gov. of the Southwest District, Michael Pearse of Key Club. This project will help the community and be an eye opener to many CKIers because we get to spend the whole night helping the homeless! There will be speeches given by the homeless to tell us their lives. Last but not least, we are all very excited for Michelle Wong to come to this special event! This year is going to be filled with fun events and projects! We hope to see you all soon!

